

## **Emblematic projects showcases - Germany**

# **Call for applications**

Alliance Industrie du future launch the emblematic projects showcases, resulting from **cooperation between Germany and France** : it is a label promoting **projects of excellence in the Industry of the Future**, materializing a clear partnership between a German company and a French company.

#### Goals

- 1. Recognize the technological and digital experience of French and German companies
- 2. Demonstrate the operational performance of industrial processes, as well as the value created for the company and for the people
- 3. Stimulate a strong industrial cooperation dynamic: by allowing French and German companies to enrich their projects for the introduction of new technologies, through mutual inspiration and the exchange of good practices

#### Enabling companies to

1. Highlight and promote their know-how and industrial results to companies and institutional partners

2. Promote their company and communicate widely on their approaches to a large Franco-German network, during an award ceremony

3. Meet peers in the Industry of the Future field and be inspired by good practices

#### Targets

Companies from all industrial sectors in Germany that have developed an innovative and transformative initiative or project. This call for applications invites companies to present projects, so that they may become:

### Emblematic projects showcases Industry of the future

# 1. The flagship initiative or project must materialize a clear collaboration between a French company and a German Company

2. The project must be positioned, for instance, on one of the following technological themes of the "industry of the future"



- Industrial Internet of Things (IIOT)
- Advanced production technologies, 3D printing
- New man/machine interface, Cobotics, augmented reality
- o Improved process control, digital twins, predictive maintenance
- o Innovation in the supply chain, co-innovation w/customers, suppliers
- Environmental performance & circular economy

3. The project is innovative, even disruptive and generate a demonstrated industrial improvement. It responds to a strategic objective for each of the 2 parties, and create value for them

4. The project is exemplary and inspiring for others in the industry

5. The emblematic showcase responds to a strategic objective for each of the 2 parties, and create value for them

6. The emblematic showcase demonstrates its accordance with at least one of the <u>Sustainable Development Goals as described by the UN</u>

7. Applicants for the flagship project should be prepared to present to their peers the purpose and results of their achievement (within the limits of industrial secrecy), including through physical or virtual visits

Interested parties may send their questions and/or proposals from the date of publication of this call until 20 October 2023 to the e-mail address nathanael.pierret@industrie-dufutur.org, presenting :

- 1. The completed application form, in PDF
- 2. If possible, relevant information and/or documentation about the project synthetic presentation slides, synthetic documentation, press article, photos, videos
- 3. Shortlisted candidates will be asked to make an oral presentation of their collaborative projects to the evaluation committee

June 2023	Publication of the call for application
October 2023	Close of the call for application
November 2023	Announcement of the laureates
November 2023	Organization of a B2B Forum event, with conferences and awarding the "Emblematic Projects"

#### **Provisional Agenda**