

EMBLEMATIC PROJECTS SHOWCASES IN GERMANY

Alliance Industrie du future launch the emblematic projects showcases, resulting from **cooperation between Germany and France** : it is a label, promoting **projects of excellence in the Industry of the Future**, materializing a clear partnership between a German company and a French company. **Put forward and share your German-French project with us!**

OBJECTIVES

1. Promoting industrial development and industrial cooperation between Germany and France
2. Highlighting the uses of innovative technologies, the adoption issues and strengthening the french-german solution providers
3. Developing industrial results within companies and institutional partners ;

Examples : A French SME equips a major account, a German "hidden champion" with an innovative solution to decarbonate. A French large group work with an innovative German start-up in the digital field

ABOUT THE PROCESS



Labelling of German-French projects and communicate widely on their successes



Addressing an Industry of the Future project with an innovative technology that promote a social and sustainable industry



Any type of company (German, French) in the Industry of the Future sector.



June 2023 : Publication of the call for application
October 2023 : End of the call for application
November 2023 : Announcement of the laureates
November 2023 : Organization of an awarding event



Launched by Christophe De Maistre
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- Fill the application form per email to nathanael.pierret@industrie-dufutur.org
- Pitch in front of a jury if preselected
- Selection by November 2023 with a rewarding event